

Historic, Archive Document

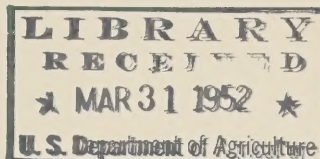
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Greenhouse and Decorative Plants

Roy F. Wilcox & Co.

MONTEBELLO, CALIFORNIA (Los Angeles County)



RETAIL PRICE LIST SUMMER AND FALL, 1952

F. O. B. MONTEBELLO

IF EXCEPTIONAL QUALITY PLEASES
YOUR CUSTOMERS—BUY WILCOX'S
—SATISFACTORY VALUES
GUARANTEED

Phones
UNion 12324
UNderhill 0-3351



Acorus gramineus 2" pot.....	\$ 4.20 doz.
African Violet (See Saintpaulia)	
Aglaonema Commutatum	
" " 2" pot.....	6.00 doz.
" " 3" ".....	12.00 "
" " 4" " MU.....	2.75 each
" " 5" ".....	3.75 "
Aglaonema Simplex (Chinese Evergreen)	
" " 2" pot.....	6.00 doz.
" " 3" ".....	12.00 "
" " 4" " MU.....	2.75 each
" " 5" " MU.....	3.75 "
" " 6" " MU.....	6.00 "
Anthericum Mandianum 2" pot.....	4.20 doz.
" Goldianum 2" pot.....	4.20 "
Aralia Elegantissima 4" pot.....	2.50 each
" " 5" ".....	5.00 "
" " 6" ".....	7.00 "
Aralia Sieboldii 4" pot.....	12.00 doz.
" " 5" ".....	1.50 each
" " 6" ".....	2.00 "
" " 7" " Sgl.....	3.50 "
" " 8" " MU.....	5.00 "
" " 10" " MU.....	10.00 "



ARALIA SIEBOLDII
6" pot size.



AGLAONEMA SIMPLEX
(Chinese Evergreen)
3" pot size.

Aspidistra lurida (Variegated and Green)	
" " 5" pot.....	4.00 each
" " 6" ".....	5.00 "
" " 7" ".....	6.00 "
Aucuba Japonica Variegata (Gold Dust Plant)	
" " 3" pot..	9.60 dcz.
" " 4" pot..	1.50 each
" " 5" pot..	3.00 "

Azaleas: In bloom from Christmas to Easter:
Prices in season.

Billbergia 2" pot.....	4.20 doz.
" 3" ".....	6.00 "
" 4" ".....	12.00 "

Birdnest Fern (See Ferns. Asplenium nidis avis)

Bird of Paradise (See Strelitzia reginae)

Brassia Actinophylla (See Schefflera)

Bromelia 4" pot.....	2.00 each
" 5" ".....	3.00 "
" 6" ".....	4.00 "

Caladiums, Assorted (Fancy-Leafed)

" 4" pot.....	1.75 each
" 5" ".....	3.00 "
" 6" ".....	4.00 "
" 7" ".....	5.50 "
" 8" ".....	7.00 "

Camellias, Assorted Varieties

" 2 1/4" pot (Your selection)	70.00 C.
" 2 1/4" " (Our selection)	45.00 C.
" 3" " (Your selection)	80.00 C.
" 3" " (Our selection)	50.00 C.

Cinerarias, in season, 5" and 6" pots

Cissus (See Vitis)

Crotons, Assorted Varieties

" 2" pot.....	4.80 doz.
" 3" ".....	9.60 "
" 4" ".....	2.00 each
" 5" ".....	3.50 "
" 6" " Sgl.....	4.50 "
" 7" " MU.....	7.50 "
" 8" " MU.....	10.00 "

Dieffenbachia Picta

" 3" pot.....	12.00 doz.
" 4" ".....	2.50 each
" 5" ".....	4.00 "
" 6" ".....	5.00 "
" 6" " MU.....	6.50 "
" 7" " Sgl.....	6.50 "
" 7" " MU.....	9.00 "
" 8" " Sgl.....	8.50 "
" 8" " MU.....	12.50 "

PHILODENDRONS—OUTSTANDING DECORATIVE PLANTS



PHILODENDRON
TRIFOLIATUM
On mossed totem pole 5 1/2/6 1/2 ft.
12" tub size



PHILODENDRON
PERTUSUM
Made up 5 5/12 ft. 12" tub size.



PHILODENDRON
CORDATUM
On mossed totem pole 5 1/2/6
ft. 12" tub size.



PHILODENDRON
ERUBESCENS
On mossed totem pole, 4
plants, 5 1/2/6 1/2 ft. 12" tub
size.



Dieffenbachia Rudolph Roehrs

"	3" pot.....	12.00 doz.
"	4" ".....	2.50 each
"	5" ".....	4.00 "
"	6" ".....	5.00 "
"	6" " MU.....	7.00 "
"	7" " Sgl.....	7.50 "
"	7" " MU.....	10.00 "
"	8" " Sgl.....	9.50 "
"	8" " MU.....	15.00 "

Dieffenbachia Amoena	6" pot.....	7.00 each
"	" 8" ".....	20.00 "

Dieffenbachia Bausei	4" pot.....	2.50 each
"	" 5" ".....	4.00 "
"	" 6" ".....	5.00 "

Dracaena Massangeana, Frangrans, Craigii, Rothiana	3" pot.....	12.00 doz.
"	" 4" ".....	2.50 each
"	" 5" ".....	3.50 "
"	" 6" ".....	5.00 "
"	" 7" ".....	7.50 "
"	" 8" ".....	10.00 "



Dracaena Sanderiana and Godseffiana	2" pot.....	8.40 doz.
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Dracaena, Reds and Fancy Mixed, Warnecki	3" pot.....	15.00 doz.
"	4" ".....	2.50 each
"	5" ".....	4.00 "
"	6" ".....	6.00 "
"	7" ".....	8.00 "

Easter Lilies—in season.



BIRDNEST FERN
Valued For its Brilliant Green
Foliage. 6" pot Size Illustrated.

Ferns:

Adiantum, Assorted (Maidenhair)

"	2" pot.....	4.80 doz.
"	3" ".....	8.40 "
"	4" ".....	15.00 "
"	6" ".....	2.50 each

Asplenium nidus avis (Birdnest Fern)

"	" " 2" pot.....	4.80 doz.
"	" " 3" ".....	8.40 "
"	" " 4" ".....	1.50 each
"	" " 5" ".....	2.50 "
"	" " 6" ".....	3.50 "
"	" " 7" ".....	4.50 "

Boston	6" pot.....	3.00 each
"	7" ".....	5.00 "
"	8" ".....	7.00 "
Pteris, Assorted	2" pot.....	4.80 doz. 35.00 C.
"	3" ".....	7.20 "
Ficus Doescherii	4" pot.....	2.50 each
"	6" ".....	5.00 "
Ficus elastica rubra (India Rubber Plant)	4" pot.....	24.00 doz.
"	6" ".....	3.50 each
"	7" ".....	5.00 "
"	8" " Sgl.....	7.00 "
"	8" " DbL.....	10.00 "
"	10" tub MU.....	20.00 "
"	12" " MU.....	35.00 "



FICUS PANDURATA
Fiddle Leaf Fig

Ficus Pandurata (Fiddle Leaf Fig)

"	8" pot.....	6.50 each
"	7" " Sgl.....	9.00 "
"	8" " ".....	12.50 "
"	8" " DbL.....	20.00 "
"	10" tub MU.....	35.00 "
"	12" " MU.....	45.00 "
"	14" " MU.....	75.00 "

Fittonia argyroneura	2" pot.....	4.80 doz.
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Gardenia Veitchii	2" pot.....	3.60 doz. 25.00 C.
"	3" ".....	6.00 "

Larger sizes in bloom for Easter

Gloxinia 5" and 6" pots in season

Helxine (Baby Tears)	2" pot.....	3.00 doz.
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Hydrangeas—In bloom for Easter and Mother's Day



Variegated Ivy
Pyramids

This hardy ivy grown
in pyramid shape is
much in demand for
its color and deco-
rative value.

Ivy (Assorted varieties, including Hahn's, Maple Queen, Pin Oak, English, Green Ripples, Star, and Variegated)

"	2" pot.....	3.00 doz.
"	3" ".....	6.00 "
"	4" ".....	15.00 "

Ivy, Pyramids, Green and Variegated

"	10" tub.....	20.00 each
"	12" ".....	30.00 "

Roy F. Wilcox & Co.

DISH GARDEN PLANT ASSORTMENTS

MAKE YOUR OWN ARRANGEMENTS!

Maintain a stock of suitable plants for this profitable trade
Roy F. Wilcox & Co., now offers dish garden assortments
selected from these and other fine varieties

Acorus Gramineus
Aglanema Commutatum
Aglanema Simplex
Anthericum Goldianum
Anthericum Mandianum
Baby Tears
Billbergia

Birdnest Ferns
Crotons
Cryptanthus
Dracaena Sanderiana
Dracaena Godseffiana
Fittonia
Ivy assorted

Libertia
Neanthe Bella
Nephthytis
Ophiopogon green
Ophiopogon variegated
Pellionia
Peperomia green

Peperomia Minima
Peperomia variegated
Philodendron Cordatum
Pothos Aureus Wilcoxii
Pothos Silver Marble
Pteris Ferns
Saxifraga

Serissa Foetida
Synonium
Tradescantia
Vitis Antartica
Vitis Rhombifolium

Each Assortment two inch pot plants, of our selection

25 plants
\$11.00

50 plants
\$21.00

100 plants
\$40.00

Libertia 2" pot.....	4.80 doz.
Maidenhair Fern (See Ferns)	
Maranta Kerchoviana 2" pot.....	7.20 doz.
" " 3" "	12.00 "
Maranta Porteana 3" pot.....	9.60 doz.
Nephthytis, Emerald Gem 2" pot...	4.80 doz.
" " " 3" "	9.60 "
Ophiopogon Jaburan (Green)	
" " 2" pot....	4.80 doz.
" " 3" "	7.20 "
" Variegated 2" "	6.00 "
" " 3" "	9.00 "

Palms

Kentia Forsteriana

6" pot 2' overall	5.00 each
6" " 2 1/2' "	6.00 "
6" " 3' "	7.00 "
7" " 2 1/2' " (Heavy)	8.50 "
7" " 3' "	10.00 "
7" " 3 1/2' "	12.00 "
8" tub 3 1/2' "	20.00 "
8" " 4' "	22.50 "
8" " 4 1/2' "	25.00 "
10" " 4 1/2' "	28.00 "
10" " 5' "	31.50 "
10" " 5 1/2' "	34.00 "
12" " 6-7' "	50.00 "

Neanthe Bella (Chamaedora Elegans)

" " 2" pot.....	8.40 doz.
" " 3" "	12.00 "

Phoenix Roebelenii 3" pot..... 12.00 doz.

Pandanus Veitchii (Screw Pine)

" " 3" pot.....	12.00 doz.
" " 4" "	2.50 each
" " 5" "	4.00 "
" " 6" "	6.00 "

Pellionia Pulchra 2" pot..... 4.80 doz.

Peperomia, Green 2" pot.....	3.60 doz.
" " 3" "	6.00 "
" " 4" "	12.00 "

Peperomia, Variegated 2" pot..... 4.20 doz.

" " 3" "	6.60 "
" " 4" "	15.00 "

Peperomia, Minima 2" pot..... 4.20 doz.

Peperomia, Sandersi 3" pot.....	8.40 doz.
" " 4" "	18.00 "

Philodendron Cordatum

2" pot.....	3.60 doz.	25.00 C.
3" " Dbl.....	7.20 "	
4" " MU.....	1.25 each	
4" " MU long.....	1.50 "	
5" " T.P.....	3.00 "	
6" " T.P.....	4.50 "	
7" " T.P.....	7.00 "	
8" " T.P.....	9.00 "	
10" tub T.P.....	17.50 "	
12" " T.P.....	25.00 "	

Philodendron Dubia 5" pot..... 3.50 each

" " 6" "	6.00 "
" " 6" " Dbl....	8.00 "
" " 8" "	12.50 "
" " 10" tub	25.00 "
" " 12" "	35.00 "

Philodendron Erubescens

4" pot.....	2.50 each
6" " Dbl.....	6.50 "
8" " MU T.P.....	15.00 "
12" tub MU T.P.....	30.00 "

Philodendron Giganteum

6" pot.....	6.00 each
8" "	20.00 "
10" tub	30.00 "
12" "	50.00 " and Up
14" "	75.00 " " "

Philodendron Hastatum

5" pot.....	3.50 each
6" "	6.50 "
7" "	10.00 "
8" " Dbl.....	17.50 "
10" tub MU.....	30.00 "



PHILODENDRON CORDATUM
Most Popular Decorative Plant
In Use Today
4" Made-up Size Illustrated

Philodendron Imbe

6" pot.....	7.50 each
7" "	10.00 "
8" " MU.....	20.00 "
10" tub MU.....	35.00 "

Philodendron Panduraeformis

6" pot.....	7.00 each
8" tub MU.....	25.00 "
10" " MU.....	35.00 "

Philodendron Pertusum

4" pot.....	2.50 each
6" "	6.00 "
7" " Sgl.....	8.00 "
7" " Dbl.....	10.00 "
8" " MU.....	20.00 "
10" tub MU.....	35.00 "
12" " MU.....	50.00 "
14" " MU.....	75.00 " and Up

Philodendron Rubens

6" pot.....	7.00 each
8" " MU.....	25.00 "
10" tub MU.....	35.00 "
12" "	45.00 "

Philodendron Selloum

4" pot.....	2.00 each
5" "	3.50 "
6" "	6.00 "

Philodendron Sodiroi

3" pot.....	1.50 each
4" "	2.50 "
5" "	5.00 "

Philodendron Trifoliatum

4" pot.....	2.00 each
6" " Dbl.....	5.00 "
12" tub T.P.....	30.00 "

Phoenix Roebelenii (See Palms)

Poinsettias—in season

Write for sizes and prices

Pothos aureus Wilcoxii		
2" pot.....	3.60	doz.
3" " Dbl.....	7.20	"
4" " MU.....	15.00	"
Pothos Silver Marble 2" pot.....		
" " " 3" ".....	9.60	"
Saintpaulias (African Violet)		
Blue Boy, Pink Beauty, White Lady, Blushing Bride, Orchid		
4" pot.....	1.50	each
5" ".....	2.50	"
6" ".....	4.00	"
Saintpaulia, Plum Glory 4" pot.....		
" " " 5" ".....	3.00	"
" " " 6" ".....	5.00	"
Sansevieria Laurentii 2 1/2" pot.....		
" " " 3" ".....	12.00	"
" " " 4" ".....	18.00	"
" " " 5" ".....	2.50	each
" " " 6" ".....	3.50	"
" " " 7" ".....	5.00	"
" " " 8" ".....	7.50	"
Saxifraga (Strawberry Begonia)		
" 2" pot.....	4.20	doz.
" 3" ".....	6.00	"

Schefflera (Brassia Actinophylla)		
" 4" pot.....	12.00	"
" 5" ".....	24.00	"
" 6" ".....	3.00	each
" 7" " Dbl.....	7.00	"
" 9" " MU.....	10.00	"
" 12" tub MU.....	30.00	"
Schismatoglottis roebelenii		
" " 3" pot.....	18.00	doz.
" " 4" ".....	2.50	each
" " 5" ".....	4.50	"
Serissa Foetida 2" pot.....		
Strelitzia Reginae 2 1/2" pot.....		
" " 4" ".....	1.25	each
" " 6" ".....	2.25	"
Syngonium, Assorted 2" pot.....		
" " 3" ".....	9.60	"
Tradescantia (Wandering Jew)		
Assorted varieties and colors		
" 2" pot.....	3.00	doz.
Vitis antarctica (Cissus antarctica)		
" " 2" pot.....	4.20	doz.
" " 4" ".....	15.00	"
Vitis Rhombifolium (Cissus rhombifolium)		
" " 2" pot.....	4.20	doz.
" " 4" ".....	15.00	"

Wilcox "All-Year" Gifts

DISH GARDENS—GARDENS IN GLASS—NOVELTIES

Made up in true Wilcox style using the finest of domestic pottery. Every one is a business getter—an investment that pays.

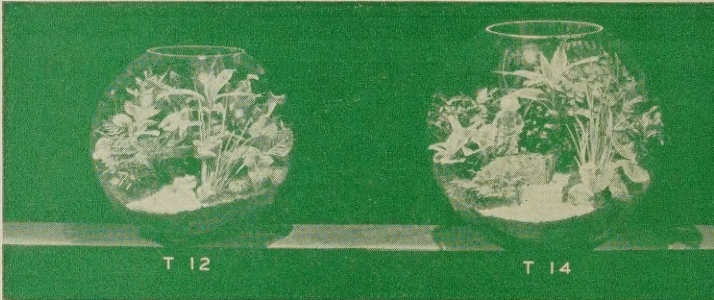
Wilcox Dish Gardens.....	\$3.25 to \$35.00
Wilcox Original Madeups.....	\$4.25 to \$25.00
Wilcox Novelties.....	\$1.75 to \$ 6.00

WILCOX GARDENS IN GLASS

Small Brandy Twirler (33 oz.).....	\$ 5.50	each
Medium Brandy Twirler (60 oz.)..	7.25	"
Large Brandy Twirler (160 oz.)....	12.00	"
Martini Shaker.....	7.25	"
Ming Urn.....	8.00	"
FT 9 Flat Terrarium.....	7.25	"
T 6 Terrarium.....	5.25	"
T 8 ".....	7.00	"
T 10 ".....	10.00	"
T 12 ".....	13.50	"
T 14 ".....	18.50	"
T 16 ".....	24.00	"
T 18 ".....	32.50	"

GREEN PLANT TUBS

7".....	\$ 3.20	each
8".....	3.20	"
10".....	3.50	"
12".....	3.80	"
14".....	4.30	"
16".....	4.80	"
18".....	5.20	"
20".....	6.00	"



Gardens in Glass from \$5.00 to \$32.50



Dish Gardens available from \$3.25 to \$30.00

PRICES

All prices are subject to revision or change without notice. California State Retail Sales Tax of 3% will be added to purchases made for delivery within the State of California and 3 1/2% for delivery in Montebello, California, unless the resale certificate of the purchaser is on file in our office at Montebello.

TERMS AND DISCOUNTS

Cash or C. O. D. for all unestablished accounts.

TERMS AND CONDITIONS

This list supersedes and cancels all previously published or quoted prices and all material listed is subject to stock on hand and to prior sale.

PACKING

A charge of 7 1/2% for packing and crating on all orders shipped by public carrier.

Roy F. Wilcox & Co.

MU6 23" Copper or Brass Tray \$30.00